

2017 Winter Trade Show Information



The WSCGA Winter Trade Show will be held on Wednesday, January 18, 2017 at the Holiday Inn & Convention Center in Stevens Point, from 8:00am to 3:30pm.

For best exhibit rates and booth locations, be sure to register early!

Concurrent Events: The following events will also take place at the Holiday Inn Hotel & Convention Center. We have planned breaks so that school participants may visit the trade show at various times throughout the day.

- Wisconsin Cranberry School: January 18th from 8:00am-4:30pm
January 19th from 9:00am-3:45pm
- WSCGA Annual Winter Meeting: January 18th from 1:00pm-2:30pm (WSCGA members only)

Registration Options:

- Exhibiting at the trade show is only available to paid 2016-17 WSCGA Associate Members. Please remit membership form and payment with or before trade show registration.
- **Mail:** Return completed registration form the WSCGA office – check payment must accompany registration. **No telephone registrations will be accepted.** For booth selection, see enclosed floorplan and verify booth availability at <https://www.boothboss.com/floorplan/index.php?showID=771>. Please be sure to list top four booth choices on registration.
- **Online:** Visit <https://www.boothboss.com/floorplan/index.php?showID=771> to pay for your membership and register for the trade show with a credit card. For questions regarding payment or receipt, please contact Booth Boss directly at 888-273-4533.

Booth Details

Dimensions*	Advance Nov 1 – Nov 20 Premium Members ONLY	Standard Nov 21 – Jan 1 All Members	Late Jan 2 – Jan 18 All Members	Includes	Options
10'W x 6'D or 10'W x 8'D or	\$350	\$450	\$550	1 skirted table 2 chairs ID sign	Electricity \$35 Internet \$15 Corner Location \$25
12'W x 8'D or 15'W x 6'D	\$400	\$500	\$600		

*Exhibits must fit within booth dimensions

Sponsorship Options: Please consider event sponsorship as a great way to build awareness of your company and support this annual event. To recognize your investment, WSCGA provides on-site sponsor signage and handouts. See registration form for pricing.

Trade Show Set-Up: Exhibitor booth set up is 3:00pm to 6:00pm on January 17th and 7:00am to 8:00am on January 18th. All exhibits must be in place by 8:00am on January 18th. Please visit the WSCGA Registration table to check-in and receive your Welcome Packet.

Questions about the Trade Show
or this form?
Call 715-423-2070 x2
8:30am – 4:30pm
Email : alex.skawinski@wiscran.org



Make checks payable and
return completed form to:
WSCGA
PO Box 365
Wisconsin Rapids, WI 54495

WSCGA Winter Trade Show ❖ Wednesday – January 18, 2017

- **Location:** Holiday Inn & Convention Center
- **Hours:** Trade Show held **8:00am to 3:30pm**
- **Lunch:** Purchase exhibitor lunch tickets in advance for 11-11:30am Exhibitor Lunch Period
- **Booths:** See floorplan and verify booth availability at: <https://www.boothboss.com/floorplan/index.php?showID=771>
- **Payment:** Check must accompany registration. Credit card payment available online via Booth Boss registration

Exhibitor: _____ **Phone:** _____

Mailing Address: _____ **Fax:** _____

City: _____ **State:** _____ **Zip:** _____

Contact Person: _____ **Email:** _____

Product/Service Description: _____

Booth Selection:

Please list desired booth numbers: **1st Choice** _____ **2nd Choice** _____ **3rd Choice** _____ **4th Choice** _____

- Every effort will be made to reserve booth selection shown above – mail is processed in order of receipt

- Alternate booth choices are required in the event that your selection is already reserved

Booth Fees:

Booth Size	Registration Schedule	Cost	Quantity	Total
10'W x 6'D or 10'W x 8'D	Advance (Nov 1 - Nov 20)	\$350		
	Standard (Nov 21 – Jan 1)	\$450		
	Late (Jan 2 - Jan 18)	\$550		
12'W x 8'D or 15'W x 6'D	Advance (Nov 1 - Nov 20)	\$400		
	Standard (Nov 21 – Jan 1)	\$500		
	Late (Jan 2 - Jan 18)	\$600		
Options	Electricity	\$35/booth		
	Internet	\$15/booth		
	Corner location	\$25/booth		
Booth Fees Subtotal				
Add 4% Booth Boss Processing Fee				
Booth Fees Total				
Sponsorships	Lunch Sponsor	\$850		
	Social Hour Sponsor	\$550		
	Break Sponsor	\$350		
	Associate Member Sponsor	\$150		
Exhibitor Lunch	Before Jan. 1 st	\$22		
	On/After Jan. 2 nd	\$25		
Total				

Please Note: Exhibiting at the trade show is available only to paid 2016-17 WSCGA Associate Members. A processing fee (\$50) will be applied to any trade show registrations received prior to payment of membership dues.

Form rcvd at WSCGA: _____ Check #: _____ Payment rcvd: _____



Holiday Inn Convention Center Stevens Point, Wisconsin

